# International Association of Computer Investigative Specialists Privacy Notice

## 1. Overview

International Association of Computer Investigative Specialists ("IACIS," "we," "us," and "our") respects your privacy and is committed to protecting it through compliance with this Privacy Notice ("Privacy Notice"). This Privacy Notice describes the types of Information we may collect from you in person, when you visit the website at https://www.iacis.com/ (the "Site"), and through other means, such as when you communicate with IACIS. It also describes our practices for collecting, using, maintaining, protecting, and disclosing that Information. This Privacy Notice does not apply to Information collected by any third party.

Please read this Privacy Notice carefully to understand our policies and practices regarding your Information and how we will handle it. If you do not agree with our policies and practices, do not use the Site or provide your Personal Information. By accessing or using the Site, or providing IACIS with your Personal Information, you agree to this Privacy Notice.

*IACIS may change this Privacy Notice at any time, at its discretion.* Your continued use of the Site and engagement with IACIS after we make changes is deemed to be acceptance of those changes, so please check the Privacy Notice periodically for updates.

This Privacy Notice is subject to and governed by the IACIS Website Terms of Use ("Terms of Use") available at the Site here.

# 2. The Types of Information That IACIS Collects About You and How IACIS Collects Information About You

IACIS may collect two types of Information from you: Personal Information and Non-Personal Information (collectively "Information").

- "Personal Information" refers to data by which you may be personally identified, such as name, postal address, e-mail address, and telephone number.
- "Non-Personal Information" means data that is about you, but does not identify you specifically. If you do nothing during your visit to our Site but browse, read pages, or view content, we will gather and store Information about your visit that does not identify you personally.

## We collect Information:

- Directly from you when you provide it to us.
- Through our business-to-business communications with you.
- From other sources or third parties to determine eligibility requirements.
- Automatically as you navigate through the Site.
- Through third party analytics.

Information You Provide Directly to IACIS. The Information that you provide us directly may include:

- Information that you provide to IACIS by filling in our forms, including by creating an account and requesting membership. We may also ask you for Information when you report a problem to IACIS. And it may be necessary for you to provide us with Information so we can communicate with you about an inquiry you have.
- Information that you provide when you complete a transaction through our Site.

- Information that you provide through your participation or interest in our certification program.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete.
- Details of transactions you carry out through our Site.

*Information Automatically Collected from You.* The Information that IACIS may automatically collect and store about you when you visit the Site may include:

- The Internet Protocol Address and domain name used. The Internet Protocol address is a numerical identifier assigned either to your Internet service provider or directly to your computer. We use the Internet Protocol Address to direct Internet traffic to you.
- The type of browser and operating system you used;
- The date and time you visited the Site;
- The web pages or services you accessed at the Site; and
- Cookies, which are small text files that a web server (such as IACIS's or its chosen web hosting company server) places on a user's computer. When accessing a cookie, IACIS's server reads a number associated with a browser, but is unable to determine any data about a user. With that number, our web server can tailor its content to the needs of the specific browser, and we can optimize the Site for your use.

Google Analytics Advertising Features. We also may have the following Google Analytics Advertising Features Implemented: Demographics and Interest reporting, Remarketing, GDN Impression Reporting and Double Click Campaign Manager. These features collect data using Google advertising cookies and anonymous identifiers. IACIS and third party vendors use these first-party cookies to access the success of online marketing campaigns, inform future campaigns and improve usability on the Site. To learn how to opt-out of the Google Analytics Advertising Features we use, please see Google Analytics' currently available opt-outs for the web at <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>.

# 3. How IACIS Uses Information It Collects About You and the Purpose for the Collection and Use

We use Information that we collect about you or that you provide to us, including any Personal Information, for the following purposes:

- To present our Site and the Site Contents (as defined in the Terms of Use) to you.
- To manage and administer your transactions through the Site.
- To manage and administer your account and membership.
- To process your Information in connection with our certification program.
- To provide you with the information or services that you request from us. For example, when you
  provide your name and email address to contact us, we are able to use your email address to
  respond to your comment or question personally.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To create new services or to improve our business and services.
- To notify you about changes to our Site or any services we offer or provide though it.
- To communicate with you regarding our services.
- In any other way we may describe when you provide the Information.

- To fulfill any other purpose for which you provide it.
- For any other purpose with your consent.

Site statistics are compiled into traffic reports, which help IACIS understand, anticipate, and respond to user needs. If we learn, for example, of heightened interest in certain aspects of IACIS, we are likely to highlight that information on the Site home page. This Information helps us create a better overall experience for Site users.

IACIS will retain your Information as long as IACIS believes it is appropriate for the purposes of this Privacy Notice.

## 4. How IACIS Protects Your Information

We have implemented measures designed to protect your Information from accidental loss and from unauthorized access, use, alteration, and disclosure. Unfortunately, the internet is not completely secure. Although we are working to protect your Information, we cannot guarantee the security of your Information either in transmission or when stored. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

#### 5. When IACIS Shares Your Information

We may use and disclose Non-Personal Information about our users without restriction. We may disclose Personal Information that we collect or you provide as described in this Privacy Notice:

- To our subsidiaries and affiliates, including third party payment facilitators.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor (potential or actual) in connection with a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of IACIS's assets, including any related due diligence.
- To fulfill the purpose for which you provide it.
- To determine eligibility requirements.
- For any other purpose disclosed by us when you provide the Information.
- With your consent.
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of IACIS or others.

Inquiries regarding any member, applicant, candidate, or certification holder will be referred to the IACIS secretary. The secretary, upon receipt of a written request, may release the name of the individual together with the individual's certificate number, the date issued, period of validity or expiration/recertification year, official name or type of certification in computer or digital forensics specified on the certificate. No further information may be released to any party without the express, written consent of the subject of the inquiry. The secretary shall comply, however, with the directions of any court order, law, or legal process, including by responding to any government or regulatory request.

IACIS will list a directory of certification holders on the Site that will include the first name, last name, and certification holder number for each certification credential granted by IACIS. Certification holders from GDPR regulated countries are not included by default in the directory.

Except as described above, IACIS does not sell any of your Information.

### 6. Third Parties Providing Services On Our Behalf

We use third parties to host the Site, design and operate the Site features, and perform administrative, payment processing, analytics, and communication services. Services these third parties provide include enabling IACIS to process your transactions and providing information to IACIS about the use of the Site. We may disclose your Information to these companies so they can carry out these services.

#### 7. Information From Children Under 13

IACIS complies with the requirements of the Children's Online Privacy Protection Act and related regulations. IACIS does not knowingly collect any Information from children under 13 years of age. If IACIS learns that a child under 13 years of age has provided Information, IACIS will delete this Information from our databases. If you are under 13, do not use this Site or provide any Information about yourself to IACIS, including your name, address, telephone number or email address. If you become aware that Information of a child under 13 years of age has been provided, please contact us at secretary@iacis.com.

#### 8. Links to Other Websites and Services

We are not responsible for the practices employed by websites or services linked to or from the Site, including the information or content contained therein. Our Privacy Notice does not apply to third party websites or services. We encourage you to familiarize yourself with the policies.

#### 9. Do Not Track

Some browsers incorporate a "Do Not Track" ("DNT") feature that, when turned on, signals to websites and online services that you do not want to be tracked. At this time, the Site does not respond to DNT signals.

#### 10. Your Choices About Information

If you choose not to provide Information, you may be unable to access or use all portions of the Site. We send promotional and marketing communications only with your consent. If you no longer wish to receive these or other communications, send us an email at secretary@iacis.com. You can also stop receiving email communications from us by clicking on the "unsubscribe link" provided in such communications.

If you opt out of receiving marketing/promotional emails, we may still send you non-promotional emails, such as emails about your orders or our ongoing business relations. Please report your concerns about collection or use of Personal Information to secretary@iacis.com.

If you would like to correct or delete any Personal Information we have about you, register a complaint, or simply want more information, you can contact us as described in section 13 below.

## 11. Residents of the European Economic Area ("EEA")

If you are located in the EEA, you may have certain rights under European law with respect to your personal data that are described below.

<u>Controller of Personal Information</u>. IACIS is the Controller of your Personal Information. IACIS's primary place of business is 25 Catoctin Cir. SE, #2411, Leesburg, VA 20177.

Processing. IACIS may process your Personal Information on one or more of the following legal bases:

- as necessary to enter into a contract with you or a legal entity you represent, to perform our contractual obligations, to provide services, to respond to requests from you, or to provide customer support;
- where we have a legitimate interest, as described in this Privacy Notice (see "How IACIS Uses Information It Collects About You and the Purposes for Collection and Use");
- as necessary to comply with relevant law and legal obligations, including to respond to lawful requests and orders; or
- with your consent.

Your Rights. Subject to applicable law, you may have the right to:

- ask whether we hold Personal Information about you and request copies of such Personal Information and information about how it is processed;
- request that inaccurate Personal Information is corrected;
- request deletion of Personal Information that is no longer necessary for the purposes underlying the processing, processed based on withdrawn consent, or processed in non-compliance with applicable legal requirements;
- request us to restrict the processing of Personal Information where the processing is inappropriate;
- object to the processing of Personal Information;
- request portability of Personal Information that you have provided to us (which does not include Information derived from the collected Information), where the processing of such Personal Information is based on consent or a contract with you and is carried out by automated means; and
- lodge a complaint with the appropriate data protection authorities.

You can exercise your rights of access, rectification, erasure, restriction, objection, and data portability by contacting us at the email address in section 13 of this Privacy Notice.

When you consent to our processing your Personal Information for a specified purpose, you may withdraw your consent at any time, and we will stop any further processing of your data for that purpose.

The categories of Personal Information that IACIS collects are identified in section 2, "The Types of Information That IACIS Collects About You and How IACIS Collects Information About You." Additional information about how long IACIS will retain your Information and how it shares your Information is found in section 3, "How IACIS Uses Information It Collects About You and the Purpose for the Collection and Use," and section 5, "When IACIS Shares Your Information" above.

#### 12. Your California Privacy Rights

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of the Site that are California residents to request certain information regarding IACIS's disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please contact IACIS at the email address included in section 13 of this Privacy Notice.

# 13. How To Contact Us About This Privacy Notice

To ask questions or comment about this Privacy Notice and our privacy practices, please contact us at secretary@iacis.com or by mail at:

International Association of Computer Investigative Specialists ATTN: LEGAL DEPARTMENT 25 Catoctin Cir. SE, #2411 Leesburg, VA 20177 EFFECTIVE DATE: January 27, 2021